



Kore
Wire

SEPTEMBER 2026

Issuer Visibility & Media Impact

How KoreWire's expanding audience, search visibility and earned-media outcomes create additional value for issuers.

September showed a powerful combination: more news distributed, a larger audience discovering it, stronger Google visibility, and verified examples of independent editorial coverage.

+73%

Active users

Audience expanded materially

+64%

New users

More first-time visitors

+49%

Sessions

More opportunities to be seen

+43%

Page views

More news consumption

GOOGLE DISCOVERABILITY

61.5% of impressions tied to Google-disclosed search queries came from queries where KoreWire averaged a Top-10 position in September.

Average rank	Share of disclosed-query impressions
#1	10.1%
Top 5	24.1%
Top 10	61.5%

Issuer benefit: a KoreWire release becomes part of a growing body of private-market content that Google can index and surface beyond the initial distribution window.

EARNED MEDIA POTENTIAL

September produced verified examples of KoreWire-distributed announcements becoming the basis for independently authored editorial stories beyond automatic syndication.

11+

independent editorial stories identified

5

companies with verified earned coverage

Issuer benefit: strong, newsworthy announcements can move beyond distribution into relevant trade, local and business-media coverage - extending credibility and reach.

WHAT THIS MEANS FOR AN ISSUER

- 1** Reach beyond launch day
Search indexing can keep an announcement discoverable after the initial distribution cycle.
- 2** A growing audience
Rising users, sessions and page views expand the opportunity for issuer news to be discovered and consumed.
- 3** Credibility through relevance
Independent editorial pickup can amplify important announcements when the news aligns with a journalist's beat.

Measurement note: Google ranking percentages use impressions associated with search queries disclosed by Google Search Console; Google withholds some query detail for privacy. Rankings are monthly average positions, not a guarantee of placement for every search. Earned-media figures exclude routine reposts and automatic downstream placements.